

Satta Sarmah

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Education	Northwestern University, Medill School <i>Master of Science in Journalism</i> Concentration in New Media	Evanston, IL Sept 2007-June 2008
	Boston University College of Communication <i>Bachelor of Science, Journalism, Magna Cum Laude</i> Concentration in Print Journalism	Boston, MA Sept 2002-May 2006
Experience	AOL-Patch.com, Associate Regional Editor <ul style="list-style-type: none">•Co-manage a region of 12 sites across the Hudson Valley•Work with local editors to help manage a team of about 100 freelancers in the region•Generate story, feature and enterprise ideas and work with freelancers to produce regional content•Help execute companywide initiatives, such as Local Voices blogging platform and new programming•Recruit new freelancers and bloggers to help fill gaps in our coverage needs•Train and mentor new editors and recruit and manage guest editors for our 12 sites•Launched special projects such as the No Texting and Driving Campaign	New York, NY March 2011- Present
	AOL-Patch.com, Local Editor <ul style="list-style-type: none">•Managed a daily community news and information website for city and town of Rye, NY (pop. 25,000)•Assigned and edited an average of 30 articles a week, writing headlines and copyediting 500-1000 word pieces•Hired and managed a freelance staff of 15 reporters , establishing pay rates and managing a \$40,000 annual budget•Wrote 500 -1,000 word stories and produced multimedia content on breaking news, local government and schools•Generated and commissioned ideas for 10 new columns and a host of new monthly and weekly features that increased page views and unique visitors every month•Used social media sites such as Facebook and Twitter to promote the site and engage readers.•Served as a member of an editorial committee that advised our headquarters on issues in the field and implementing new initiatives•Spoke at company conferences and did press interviews representing Patch in local and national media	New York, NY Nov 2009-March 2011
	Orlando Sentinel <i>Reporting Fellow</i> <ul style="list-style-type: none">•Covered business, breaking news, weather and traffic, quickly filing stories for the web and the newspaper•Wrote enterprise pieces that appeared on A1 and the front pages of the business and local sections•Covered city government and general assignment stories in Volusia County	Orlando, FL Sept 2008-April 2009
	CNN, Washington DC Bureau <i>Master's Fellow</i> <ul style="list-style-type: none">•Used CNN video library and internal databases to assist producers with research for stories•Conducted on-air interviews for two stories airing on <i>CNN International's Business Traveller</i>•Assisted with field production and live shots and managed user comments for CNN.com's <i>Political Ticker</i>	Washington, DC June 2008-Sept 2008
	Everyblock.com <i>Geocoder (telecommute)</i> <ul style="list-style-type: none">•Used content management system to filter "address specific" news for Everyblock, a web start-up•Found and tagged hyper-local content in various media so that site users in New York could find content specific to their neighborhood	Chicago, IL Feb 2008-Oct 2008
Skills	Mac and PC skills: Microsoft Office, CMS and FTP, Photoshop, Soundslides, ENPS, iNews, video editing/shooting with Premiere Elements, Avid, iMovie and MiniDV. Intermediate skills with Dreamweaver, InDesign, Flash and Audacity	